



**WORKSHOP ON DEMAND AND BARRIERS IN ACCESSING FINANCIAL SERVICES
IN TANZANIA
PRESS RELEASE**

The Economic and Social Research Foundation (ESRF) on behalf of Bank of Tanzania (BOT) and Financial Sector Deepening Trust (FSDT) will conduct a one-day workshop in Arusha region on 8th February, 2011 from 8:30am to 5:00pm at The Arusha Hotel. This is the Seventh workshop after Six other workshops conducted in Morogoro, Zanzibar, Mtwara, Mbeya, Mwanza and Kigoma. This workshop will cover participants from four regions namely Arusha, Kilimanjaro, Manyara and Singida it will also involve participants from seven higher learning Institutions within these regions. The aim of this workshop is to disseminate results from a financial sector survey (FinScope) which was conducted between April and August in 2009; based on a national sample of 7,680 people which was drawn by the National Bureau of Statistics. The survey was conducted in order to determine usage of, demand for, and behaviour towards financial services by individuals in Tanzania mainland and Zanzibar.

The FinScope survey therefore aims at supporting government, policy makers, bank regulators, private sector financial institutions (of all types and sizes), researchers, academicians and the donor community understand the present state of demand for financial services across the country and what challenges and opportunities this survey presents. Thus, at the end of these zonal workshops, including this one, participants are expected to know zonal and regional specific factors which determine individual access to financial services; reasons for excluding certain segments of the population from the financial system and; barriers to financial access. They will also know opportunities for expansion of financial services for under-served segments of the market.

Issued by:

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